

Fareedan's Group from Pakistan



(Group Leader)
Fareedan

(Group Member)
Arbah Khatoon

(Group Member)
Shahneela

(Group Member)
Khadija Khatoon

(Loan Officer)
Sabiha Khanum

Fareedan is a fellow of this group in Tando Adam District Sanghar. She is pictured here in a group of handicraft loan for sewing needlework. Fareedan has been nominated to act as the SSF group illustrative and is standing on the left with her black gown. She and other artisans epitomized in this group are each being paid equal loans for embroidery work and each artisan is receiving an average input loan of Rs. \$ 150 (\$ 600 would be given to these four artisan with equal amounts of \$ 150) for production of bad-sheets, fancy dresses, needlework creation and so on. Fareedan is married and has six children four daughters and two sons. She is 28 years old and is known as responsive, meticulous and unswerving. She is active in her family as well as in her community's doings and in group such as middle women, redeemable group and desired group. Fareedan has been an artisan for 16 years. Fareedan illustrated her handiwork production resulted as virtuous in last year, but has confidence in she can have an even better on this year by continuing to work with embroidery work.

Fareedan first enrolled with cross-stitching (handicraft) in 2005 and now is preparing to be a hand crafter during the 2014 with her new produced and innovative creation of handiwork. Fareedan joined handicraft loan in order to educate her children and give them a life of affluences. She volunteered to be a group leader and SSF representative because she is somewhat educated and like to be a leader, an active community member. Fareedan plans to use the money that she earns from her upcoming handy-production to deliver educate, nourish hygienic stuff for her kids, she wishes to construct bricked-home, save for forthcoming days and buy quite a few domestic pets for the sufficient subsistence of domestic. She has noticed that, working with the passable assistance of SSF loan has leded patently of benefits for handy workers. Fareedan's own life is enhanced owing to she has had couple a few trainings about trading. Fareedan and her group need a loan to cover the initial costs of purchasing the fabrics, dresses, threads through handicraft loan. Handicraft loan will repay the SSF loans on behalf of the artisans through the profits from the artisan productions. Handicraft loan is given to purchase the fabrics, unsewn dresses and other required gazes for embroidery production because of such products are low and passes the cost savings to the artisan. Throughout the fabrication of sew and needlework, SSF provides trainings and support to the artisan as they make payment back to taken loan. With the support from Handicraft loan and own savings these artisan will have a chance at a successful production of embroidery which ought to bestow them a wealthy and glowing life.