

**Title** (Make sure your title is short, catchy & conveys the idea behind your story)

### **“One Hand in Couple Trades”**

**The Situation/ Problem** (What was the earlier situation or the past?)

In past, her husband was only making efforts for the income generating activities as the household concerns could be sustained, he was earning 8,000 per month and with these amounts all affairs were being deal, but the persistence was so harsh like a curse over them. After the marriage of Shakeela she remained in home with feeble income of her husband, she had/has skills of sewing of clothes but due to no cash she was unable to produce single suit, she was seeking for help but remained disable in having any sort of assistance for business initiating.



After few years, her husband gave her two thousands by which she bought clothes sew stuff and began sewing the clothes for villager women.

**Introduce the model or the collective case under study** (Now introduce your model here or the Case you wish to present. Give a background detail about your case)

She is Shakeela w/o Sanaullah Arain, 29 years old Shakeela living in her in-law home with her husband in Choudery Ata Muhammad Arain Village that is 26 KM away from the loan center in NE and 214 KM in NW far from Project Head Quarter. Her husband is a tractor driver at a local landlord who pays him Rs. 8000 per month. She does sewing of ladies clothes; sell relevant stuff like Un-sewed Clothes, Buckrams, Chips,



Pipes, Lasses and Bright Suits as well which she herself has prepared from her savings and she is doing so since last three years. She has three kids including one son and two daughters. She has borrowed loan of Rs. 20,000 for sewing work.

**What was the change or the Uniqueness in the story you wish to highlight** (The important part of your story where you highlight the change or uniqueness of the story and here the crux should come.)

In beginning she was not so able to execute all these stuff at once because of no availability of funding window, only couple of things she was selling that was not delivering much income and the survival of life was so hard, but with the low wages of her husband, she gradually saved amounts and began her own production for additional income generating activities. Her determination was giving her profits but there was also need of more profits as per her day / night efforts. Before the loaning she was earning from the small trade of sewing but lack availability of stuff halted the income growth. However, when she got loan amounts from PMIFL she expended entire amounts in purchasing relevant gazes to increase the production and sell. She then added more stuff in home-based shop which increased the income and customers are now meeting their needs without facing complication. She gave good work production and benefiting them because she charges low amounts comparing with other lady tailors.



**The END / conclusion** (The result of above narration. How the combination of the model situation, the background and the change or uniqueness in the story has brought viable change in the life of House Hold or at Hamlet/village/UC level).

Before the grants of PMIFL she was earning but that was no so adequate, hardly she was managing domestic expenditures. Thus, as she increased stuff in the small home-based shop, the income was gradually increased, she was dependent over her husband's earning once in a month and then she request for amounts purchasing stuff for sewing. But now she has own earning activity by which she is earning on regular bases and also assisting household expenses. Her earning is doubled in just couple of months. She said, that was only 20,000 if she could have more than that amount, can earn more profits because she has willpower to perform for own and for her family members. She said, if any day she see harsh time then can manage by own. In further she has planned to visit Karachi for buying more material for sew production as more earnings can be generated.