

Title (Make sure your title is short, catchy & conveys the idea behind your story)

“Business Diversification intended for Sustainable Livelihood”

The Situation/ Problem (What was the earlier situation or the past?)

He said, due to inferior and poor status he couldn't keep up with further higher education and maybe this gloom ought to be persisted forever. He said, he couldn't be encumbrance over old age father and low earner elder brother. He further said, when his father and brother saw him upset walking on the roads then they asked establishing a small cabin, he had nothing to do therefore he agreed and they assisted in opening cabin with initial investment of Rs. 5,000. He had zero experience but gradually he run this small cabin and carrying out since last three years.



He was earning around Rs. 500 – 600 per day from this cabin including all expenses and hardly save Rs.100 rupees per day and that was not so sufficient.

Introduce the model or the collective case under study (Now introduce your model here or the Case you wish to present. Give a background detail about your case)

22 years old Abdul Jabbar s/o Ali Muhammad Jatt, living with his parents and elder brother, has borrowed loan of Rs. 20,000 for livestock but he invested in existing cabin for further growth. He is doing small trade of running cabin in a small village Dhandhari that is 23 KM far from the loan center in NE and 211 KM far in NW from the Head Quarter of the project. He is doing this business since past three years, his father is old



age, and he was doing labor work before Jabbar's earnings. He is matric passed, unmarried young guy living with parents and wants to enhance the earnings, wish to open a big shop in this village as well as in the city. He said, with his current savings he has put a lottery and with those savings he has planned to boost up himself in doing huge trade so far.

What was the change or the Uniqueness in the story you wish to highlight (The important part of your story where you highlight the change or uniqueness of the story and here the crux should come.)

This story highlighted because of viable determination is seen in A. Jabbar, he said before the loaning he always remained in stress to run expenditures of household alike his father and brother. He said, he was totally unable to support family if in case father and brother couldn't earn any day than he can support in sustaining domestic affairs. He stated, that was quite annoying to him that he was burden over the old age father and



married brother. So he plumed to have hands in home upholding, then with the feeble support he initiated a small cabin. Thus, those days were curse because he was not earning much but the loan changed his entirely, he advanced his personality and income, he is now supporting his family. He said my education also remained helpful in record keeping, sustaining inlays and outlays as well as trade accountability and can earn more than a thousand and from that thousand he easily save 500 – 400 regularly.

The END / conclusion (The result of above narration. How the combination of the model situation, the background and the change or uniqueness in the story has brought viable change in the life of House Hold or at Hamlet/village/UC level).

In past he was jobless; he was not earning much from this small cabin due to low/no available products to be sold, but after increasing stuff in cabin his earning increased, he showed his determination in doing such work, his growth is apparent and other community members if seek help from him, he interestingly assist and show massive hospitalization in providing the needs of community members. Instead of walking on road with no aim he is engaged at one spot in doing small trade for the intensification of livelihood.